SMART WEBSITE DESIGNERS
www.smartwebsitedesigners.co.uk

1:1 MENTORING · SESSION GUIDE

Make Sense of Your Numbers

Turn till, booking or spreadsheet exports into plain-English reports that show what is working, without touching a formula.

DURATION	FORMAT	INVESTMENT	INCLUDES
90 minutes	1:1 on Zoom or in Swansea	£175	Written action plan

For example: A shop owner learns what sold, what didn't and what to reorder each week from a simple till export.

Who this session is for

- You have sales data but no time or confidence to make sense of it
- Spreadsheets make your head spin
- You make decisions on gut feel and want facts to back them up

By the end, you will

- Export your data from your till, booking or accounts system
- Use AI to turn it into a clear weekly report
- Ask your numbers questions in plain English
- Spot your best sellers, slow movers and busiest times

What we will cover in 90 minutes

Every session is built around your business. Timings are a guide, and we always go at your pace.

0–10 mins	**Welcome and what you want to know** The questions about your business you would love answered.
10–25 mins	**Getting your data out** Exporting from your till, booking or accounts system, step by step.
25–45 mins	**Your first AI report** Live: turn a real export into a plain-English summary.
45–65 mins	**Asking your numbers questions** Best sellers, quiet days, trends and what to reorder.
65–80 mins	**A report you can repeat** A simple 10-minute weekly routine you can do on your own.
80–90 mins	**Your action plan and questions** Agree what you will try this week and ask anything you like.

What to bring

- A laptop or tablet
- A recent export from your till, booking or accounts system (or your login, so we can export it together)
- The questions you would most like answered

What you will take away

- Your first plain-English report on your own business
- A 10-minute weekly report routine
- Saved prompts for future reports
- Your written action plan



YOUR MENTOR

Ian Brealey

Ian is a qualified tutor and Internal Quality Assurer (IQA) and a former Head of Training at Gower College Swansea. He has run Smart Website Designers for 10 years and uses AI and automation every day in his own business. He helps tradespeople, shop owners and service businesses save hours every week, and explains everything patiently, in plain English, at your pace.

How booking works

1

Book a free chat

A free 30-minute call to make sure the session is right for you.

2

Pick your date

Choose a time that suits you from Ian's live calendar.

3

Meet with Ian

On Zoom from anywhere, or in person in Swansea.

4

Get your plan

Receive your written action plan after the session.

Ready to book? smartwebsitedesigners.co.uk/business-mentoring

Questions first? Email ian@smartwebsitedesigners.co.uk or call 07305 319667

This is practical business mentoring. It is not financial, legal or tax advice; for those matters, please speak to a qualified adviser.