SMART WEBSITE DESIGNERS
www.smartwebsitedesigners.co.uk

1:1 MENTORING · SESSION GUIDE

Reviews & Getting Found Locally

More reviews, quick AI-written replies, an up-to-date Google Business Profile, and showing up when people ask AI for a local business.

DURATION	FORMAT	INVESTMENT	INCLUDES
90 minutes	1:1 on Zoom or in Swansea	£175	Written action plan

For example: A roofer turns happy customers into Google reviews and starts appearing for "roofer near me".

Who this session is for

- Competitors with more reviews get the calls
- You do not ask for reviews, or do not know how
- Your Google Business Profile has not been touched in years

By the end, you will

- Get your Google Business Profile working hard for you
- Ask for reviews automatically after every job
- Reply to every review quickly, with AI's help
- Understand how to show up in AI tools like ChatGPT

What we will cover in 90 minutes

Every session is built around your business. Timings are a guide, and we always go at your pace.

0–10 mins	**Welcome and how customers find you** Google, word of mouth, social media and AI search.
10–30 mins	**Your Google profile** Live: check and update your Business Profile together.
30–45 mins	**Getting more reviews** A simple, automatic ask after every job.
45–65 mins	**Replying with AI** Thoughtful replies to good and bad reviews in minutes.
65–80 mins	**Showing up in AI search** What ChatGPT and other AI tools look for.
80–90 mins	**Your action plan and questions** Agree what you will try this week and ask anything you like.

What to bring

- A laptop or tablet
- Your Google Business Profile login (or the email you set it up with)
- A list of recent happy customers

What you will take away

- An updated Google Business Profile
- A review request message, ready to send
- Review reply templates
- Your written action plan



YOUR MENTOR

Ian Brealey

Ian is a qualified tutor and Internal Quality Assurer (IQA) and a former Head of Training at Gower College Swansea. He has run Smart Website Designers for 10 years and uses AI and automation every day in his own business. He helps tradespeople, shop owners and service businesses save hours every week, and explains everything patiently, in plain English, at your pace.

How booking works

1

Book a free chat

A free 30-minute call to make sure the session is right for you.

2

Pick your date

Choose a time that suits you from Ian's live calendar.

3

Meet with Ian

On Zoom from anywhere, or in person in Swansea.

4

Get your plan

Receive your written action plan after the session.

Ready to book? smartwebsitedesigners.co.uk/business-mentoring

Questions first? Email ian@smartwebsitedesigners.co.uk or call 07305 319667

This is practical business mentoring. It is not financial, legal or tax advice; for those matters, please speak to a qualified adviser.