SMART WEBSITE DESIGNERS
www.smartwebsitedesigners.co.uk

1:1 MENTORING · SESSION GUIDE

A Month of Social Posts in an Hour

Use AI to plan, write and design a month of social media posts in one sitting, then schedule them and get back to work.

DURATION	FORMAT	INVESTMENT	INCLUDES
90 minutes	1:1 on Zoom or in Swansea	£175	Written action plan

For example: A café owner plans, writes and schedules four weeks of Facebook and Instagram posts before lunch.

Who this session is for

- You know you should post but never find the time
- You stare at a blank screen wondering what to say
- Your posts are hit and miss, or you have stopped altogether

By the end, you will

- Have a simple monthly content plan that suits your business
- Use AI to write posts in your own voice
- Create eye-catching images and graphics with AI
- Schedule a month of posts in one sitting

What we will cover in 90 minutes

Every session is built around your business. Timings are a guide, and we always go at your pace.

0–10 mins	**Welcome and where your customers are** Which platforms are worth your time, and which are not.
10–25 mins	**Your content plan** Simple themes, so you never run out of ideas.
25–45 mins	**Writing with AI** Live: posts in your own voice, not robot-speak.
45–65 mins	**Images and graphics** Create visuals with AI and Canva.
65–80 mins	**Schedule and forget** Batch and schedule a whole month of posts.
80–90 mins	**Your action plan and questions** Agree what you will try this week and ask anything you like.

What to bring

- A laptop or tablet
- Logins for your Facebook, Instagram or other pages
- A few photos of your work, products or team

What you will take away

- A month's content plan
- Your first batch of posts written and scheduled
- Saved prompts for future posts
- Your written action plan



YOUR MENTOR

Ian Brealey

Ian is a qualified tutor and Internal Quality Assurer (IQA) and a former Head of Training at Gower College Swansea. He has run Smart Website Designers for 10 years and uses AI and automation every day in his own business. He helps tradespeople, shop owners and service businesses save hours every week, and explains everything patiently, in plain English, at your pace.

How booking works

1

Book a free chat

A free 30-minute call to make sure the session is right for you.

2

Pick your date

Choose a time that suits you from Ian's live calendar.

3

Meet with Ian

On Zoom from anywhere, or in person in Swansea.

4

Get your plan

Receive your written action plan after the session.

Ready to book? smartwebsitedesigners.co.uk/business-mentoring

Questions first? Email ian@smartwebsitedesigners.co.uk or call 07305 319667

This is practical business mentoring. It is not financial, legal or tax advice; for those matters, please speak to a qualified adviser.