SMART WEBSITE DESIGNERS
www.smartwebsitedesigners.co.uk

1:1 MENTORING · SESSION GUIDE

The Honest Chat

No jargon. No nonsense. A relaxed 60-minute sit-down to find out where AI and automation could save you time, and where they won't.

DURATION	FORMAT	INVESTMENT	INCLUDES
60 minutes	1:1 on Zoom or in Swansea	£95	Written action plan

Who this session is for

- You are not sure where to start with AI or technology
- You feel busy all the time but cannot pin down why
- You want an honest opinion before spending money on anything

By the end, you will

- See clearly where your week actually goes
- Identify your three biggest time-drains
- Know which one or two changes will make the biggest difference
- Leave with a simple, plain-English plan

What we will cover in 60 minutes

Every session is built around your business. Timings are a guide, and we always go at your pace.

0–10 mins	**Welcome and your business in your words** A relaxed chat about what you do and the jobs you would love to get rid of.
10–25 mins	**Where does your time go?** We walk through a typical week together and spot the time-drains.
25–40 mins	**What could actually help** An honest look at the AI and automation options that suit you, and what to ignore.
40–50 mins	**Your top three changes** We pick the two or three changes that will make the biggest difference first.
50–60 mins	**Your plan and next steps** Agree what to do first, and which sessions (if any) would help.

What to bring

- A phone, laptop or tablet
- A rough idea of what a typical week looks like
- The jobs you would most like to get off your plate

What you will take away

- A clear picture of where your time goes
- Your top three changes, in priority order
- Honest advice on which sessions would help, if any
- Your written action plan

The £95 fee comes off any package you book afterwards.



YOUR MENTOR

Ian Brealey

Ian is a qualified tutor and Internal Quality Assurer (IQA) and a former Head of Training at Gower College Swansea. He has run Smart Website Designers for 10 years and uses AI and automation every day in his own business. He helps tradespeople, shop owners and service businesses save hours every week, and explains everything patiently, in plain English, at your pace.

How booking works

1

Book a free chat

A free 30-minute call to make sure the session is right for you.

2

Pick your date

Choose a time that suits you from Ian's live calendar.

3

Meet with Ian

On Zoom from anywhere, or in person in Swansea.

4

Get your plan

Receive your written action plan after the session.

Ready to book? smartwebsitedesigners.co.uk/business-mentoring

Questions first? Email ian@smartwebsitedesigners.co.uk or call 07305 319667

This is practical business mentoring. It is not financial, legal or tax advice; for those matters, please speak to a qualified adviser.